

## MAKE A BIG EVENT OUT OF YOUR EMPLOYER BRAND.

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The Open House is an effective recruitment strategy because it gives potential candidates the opportunity to experience your employer brand. Whether you're organizing a face-to-face event or a virtual one, it requires a lot of planning. And there's little room for error. That's why you should trust **RCI's Event Management Services** for your next recruitment event.

➔ **WHY RCI?**

- Benefit from our 40+ years of experience in event management
- Get the support of our team—managing all your needs from start to finish
- Leverage our media connections for traditional, digital, and social strategies
- Get help with planning, hosting, and measuring the results of your career event

➔ **WE OFFER:**

- Project kickoff assistance
- Operational timeline and budget planning
- Venue selection and management
- Candidate sourcing and recruitment communications

To learn more about **RCI's Event Management Services**, INSERT CALL TO ACTION.