

There are no perfect job boards. **JUST PERFECT POSTS.**

The job posting will always be the heart of recruitment marketing. But yesterday's tools won't cut it. We perfected the job posting for today's digital-savvy candidate. With **RCI's PerfectPost**, you can use our integrated marketing efforts to your advantage. Think beyond the job board to leverage and optimize your post.

➔ **RCI SEO RECOMMENDATIONS & STRATEGIES**

- Capture passive and active job seekers in a targeted area
- Broadcast your posting via email using our proprietary software to source and send
- Optimize your posting for the search engines using our customized tool
- Leverage social media to amplify your impact
- Create, monitor, and manage the results of your posting

Practice doesn't make perfect. Integration does.

RCI's PerfectPost is not about the job posting. It's about developing an integrated marketing communications strategy.

➔ **WHAT'S INVOLVED?**

- We identify the best-qualified and passive candidates in the area of your job openings
- We broadcast your posting via an email strategy
- We optimize your job posting with keywords for the search engines
- We create specialized social media campaigns to amplify the impact of your posting
- Of course, we also apply your posting to the top job boards

Ready to improve the results you get from your job posting?

To learn more about **RCI's PerfectPost**, INSERT CALL TO ACTION.