



RECOURSE COMMUNICATIONS, INC.

RCI WINS COMMUNICATOR AWARD

Jupiter, FL – May 10, 2019 – Recourse Communications, Inc., a privately-owned recruitment solutions firm, was awarded a Communicator Award by the Academy of Interactive and Visual Arts.

RCI submitted a video parody of the life of a recruiter to the 25th Annual Communicator Awards (past winners include the Better Business Bureau, Microsoft, and NASA). The entry received awards in the following categories:

- Individual Award of Distinction – Comedy for Online Video
- Craft Award of Distinction – Editing for Branded Entertainment
- Craft Award of Distinction – Videography & Cinematography for Branded Entertainment

According to Samantha Moore, **VP of Client Services**, “We decided to create an industry related spoof from Adele’s video, ‘Hello’ because it had a shareable impact. At the same time, it showcased our video production talent. And for our small boutique agency, the awards this video has won, is a confirming testament to that talent!” She added, “Winning this award among the high caliber of other winners is an honor. Our studio, though fairly new, has proven its worth and we hope to continue to produce more award-winning content for our clients.”

Click below to view the award-winning video.

https://www.youtube.com/watch?v=47_PyPUgEJ4

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RCI Recruitment Solutions (Recourse Communications Inc.) is a privately-owned recruitment solutions firm based in Jupiter, FL. It's proprietary and client-specific solutions encompass a variety of services, including advertising, consulting, media services, and staffing technology. Its mission is "the unrelenting pursuit of innovative strategies that help our clients find, hire and retain top talent"